

Session	Monday	Tuesday	Wednesday	Thursday	Friday
Morning A	Arrival				
9h30		M Manso , UAM, Madrid, Spain Managing Bibliography.	G. Marchesini , Plasmore Srl, Italia. Entrepreneurial Management	Guido Riva , Pirelli, Italy. Quality for the Industry: an Overview	F. Manso , Nordic Innovators, Malaga, Spain. Finished my PhD. What next?
10h20		C. Gómez , Marie Curie. Contact Point, Spain. Marie Skłodowska- Curie Actions	G. Marchesini , Plasmore Srl, Italia. Entrepreneurial Management	Guido Riva , Pirelli, Italy. Quality for the Industry: an Overview	M Manso , UAM, Spain. Highlighting my academic CV.
11h10		Coffee Break	Coffee Break	Coffee Break	Coffee Break
Morning B	Arrival				Closing
11h30		Alexander Brem , SDU, Denmark. From Science to Business: Starting a technology based company	M.Mar García Poza , OEPM, Spain. The patent procedure: from the filing to the granting	Iñigo Viani , Abengoa Solar, Spain. Taking a bright Idea to Market	GP Brivio , UMB, Italy. Networking.
12h20		Alexander Brem , SDU, Denmark. From Science to Business: Starting a technology based company	M.Mar García Poza , OEPM, Spain. The patent procedure: from the filing to the granting	Iñigo Viani , Abengoa Solar, Spain. Taking a bright Idea to Market	J. Meseguer , TES, Spain. Planning and getting ready for change after PhD
13h10		Lunch	Lunch	Lunch	Closing Lunch
Afternoon A	Welcome		Excursion		Departure
14h45	Welcome				
15h00	José María Carrascosa , UAM, Spain Ethics in Science	José E. Román , Boeing, Spain. Intellectual property protection in the EU		JA Rodríguez Alonso , Madrid, Spain. Marketing in the postdigital age	
15h50	MA García , ICV-CSIC, Madrid, Spain How to write your first paper	José E. Román , Boeing, Spain. Intellectual property protection in the EU		Oscar Ahumada , MecWins, Spain. The happiness of transferring science to a product	
16h40	Coffee Break	Coffee Break		Coffee Break	
Afternoon B			Excursion		Departure
17h00	Raul Martín Palma , UAM, Spain The Journal Choice	Roberto Otero , IPO-UAM, Madrid. Managing EU projects.		J. P. Landesman , IPR, Rennes, France. Several issues related to management of academic research groups	
17h50	Segio Capitán , UC3M, Spain. Spin off funding-Technology Transfer.	Roberto Otero , IPO-UAM, Madrid. Managing EU Projects.		Gonzalo García , AIN, Pamplona, Spain. An industrial viewpoint of R&D	